



REAL ESTATE BUSINESS SERVICES®  
*a subsidiary of the CALIFORNIA ASSOCIATION OF REALTORS®*

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### **Inman News integrated with My C.A.R. mobile app**

LOS ANGELES (Aug 3) — The CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.) and Inman News today announced that Inman News stories will appear as a menu item in My C.A.R., the first native iPhone application for use by a REALTOR® association. The mobile application, available at no charge for members of C.A.R. also features: market data for 21 regions in California, current loan information, highlights from C.A.R.'s "Market Matters" newsletter, association resources, the ability to search for license renewal and continuing education courses, hot item news alerts, and links to information that may be of interest to C.A.R. directors.

"We're excited to partner with Inman News to offer additional value to our members through C.A.R.'s new mobile application," said C.A.R. President James Liptak. "As REALTORS® spend so much time outside of a physical office, they're looking for instant and mobile access to breaking news, research, and advice. We're fortunate that Inman News offers this to our industry every day."

Inman News stories will be available under the "News to Use" section. Existing users of My C.A.R. will receive the updated menu item automatically. Current C.A.R. members can download My C.A.R. directly from the Apple iTunes store for free. Simply search for the keywords "My C.A.R." or "REBS" in the Applications section. Once downloaded, users can visit [www.car.org/tools/mycar](http://www.car.org/tools/mycar) for additional instructions.

"Inman News connects real estate and technology," said Inman News Founder Brad Inman. "We're excited about delivering our real estate news to new and innovative channels and platforms."

Users of BlackBerry® and other browser-based phones also can take advantage of the features of My C.A.R. Complete instructions are available at [www.car.org/tools/mycar](http://www.car.org/tools/mycar). The My C.A.R. interface is a scalable, data-driven application that can be licensed and branded by other local and state associations. The Inman News feed is available as an option.

REBS® is a subsidiary of the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.) and is the leading provider of real estate products and services to practitioners in California. Leading the way...® in California real estate for more than 100 years, the CALIFORNIA ASSOCIATION OF REALTORS® ([www.car.org](http://www.car.org)) is one of the largest state trade organizations in the United States, with more than 163,000 members dedicated to the advancement of professionalism in real estate. C.A.R. is headquartered in Los Angeles.

Inman News ([www.inman.com](http://www.inman.com)) is the leading source of independent real estate news, information, advice, research, opinion and commentary for industry professionals and consumers alike.